Danny Holman

Front-End Development | UX / UI Design

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WORK EXPERIENCE

Studio 702 Media Management - Digital Director
Salt Lake City, UT | January 2024 - Present

- Conducted heuristic analysis of client website, applying UX/UI design principles to propose innovative solutions
- Managed the transfer, integration, & testing of APIs for new websites, ensuring robust functionality
- Presented iterative designs to clients, articulating technical features & justifying design decisions

CLASP - Communications Coordinator
Washington, D.C. | September 2021 - December 2023

- Led media production for the Clean Lighting Coalition, a research & advocacy campaign that was pivotal in persuading 147 countries to phase out toxic fluorescent lighting by 2027 through the Minamata Convention on Mercury COP5
- Managed website overhaul for the Clean Lighting Coalition, leveraging knowledge of HTML, CSS, JavaScript, & data visualization libraries to inform policymakers & global stakeholders
- Collaborated with global team to produce monthly newsletters, videos, publications, articles, & regularly scheduled social media content on Twitter & LinkedIn via Sprout Social
- Created & presented reports on website & social media analytics via Google Analytics 4 & Sprout Social. Presented 2023 metrics to program teams: 20,000+ annual users, 5,000+ resource downloads, 130+ countries

WEB DEVELOPMENT PROJECTS

Utah Conservation Areas - Interactive Map
React | January 2024 - February 2024

- Leveraged geographical JavaScript libraries, such as D3 & Leaflet, to build an interactive map that showcases Utah's national conservation areas
- Utilized National Parks Service API to dynamically fetch data about nationally protected areas in Utah
- Hosted app on Netlify with GitHub integration for streamlined deployment

Portfolio Website
WordPress | December 2022 - February 2024

- Developed a WordPress website from scratch using HTML, CSS, PHP, & JavaScript
- Used CSS media queries for mobile responsive design & JavaScript to trigger animations
- Used PHP to dynamically fetch components for my photography portfolio

EDUCATION

University of Vermont
Graduated May 2021
Bachelor of Arts in Environmental Studies
Double minor in Art & Business

Meta Front-End Developer Professional Certificate
February 2024

Google UX Design Professional Certificate
January 2024

CodeCademy
Learn HTML	May 2023
Learn CSS	September 2023
Learn PHP	September 2023

SKILLS

Web Development

HTML, CSS, JavaScript, Git, React, PHP, WordPress, Wix

Design & Media

Figma
(2+ years)
UX / UI Design, Wireframing, Prototyping

Adobe Creative Suite
(5+ years)
Illustrator, Photoshop, Premiere Pro, InDesign, Lightroom, After Effects

Digital Marketing

Google Analytics 4, Google Ads, Sprout Social, YouTube Analytics, Zoho Campaigns, WooCommerce